

A guide for Associations and Guilds

Census week: 16–22 November
Survey opens: 23 November - 6 December

Every ringer and every tower counts.
Whatever your age or experience, wherever you ring, please take part.
Find out more:
cccbr.org.uk/census

Associations and Guilds are an important link between the Census team and local towers. Your help can make sure that ringers hear about the Census, understand that it is for everyone, and know where to find the information they need.

Before Census Week

• **Share the Census message with your members.** Use newsletters, email lists, websites, social media and association meetings.

• **Pass information on to Tower Captains and tower contacts**. Please don't rely on one announcement or one communication route; not every member will see the same message.

• **Make clear that the Census is for ALL bellringers and towers.** All ringers who can ring a bell unaided, are invited to complete the individual questionnaire. All towers are invited to take part, every tower counts.

• **Encourage local Census Champions and Enumerators.** Their regional knowledge and contact with towers can help answer questions and spread the message.

• **Use the latest official information.** Direct members to the CCCBR Census page for current guidance, the survey link and privacy details.

During Census Week: 16–22 November 2026

• Remind members to complete the online questionnaire about their ringing activity during the census week, once the survey is opened online.



• Share reminders through your usual channels and encourage members to pass the message on to other ringers.

• Direct questions about the survey or data handling to the Census team or the official guidance.

After Census Week

• If an Enumerator contacts a tower in the target sample, encourage the Tower Captain or nominated contact to respond and complete the Tower Headcount Survey.

• Help direct towers to support if they have questions or cannot provide a return.

• Continue sharing official updates as the Census team reports on progress and results.

Ready-to-share message

The Ringing Census takes place from 16–22 November 2026, and it is for every bellringer, and tower. Ringers of all ages are invited to complete the online questionnaire about their ringing during Census Week. The tower sample is part of the Census method; it does not limit who can take part. All towers are invited to encouraged to take part. Find out more at cccbr.org.uk/census.